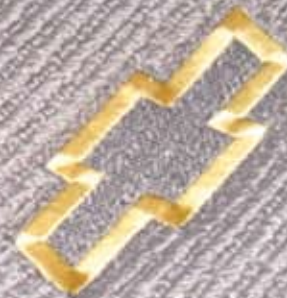




Product Guide



Order Desk: **800.541.7397**
www.AverysFloorMats.com



TOURING™

Automotive Mats

Add a personal touch and custom look to your vehicle's interior at an affordable price with our Touring Mats. Custom designed to fit your vehicle year, make and model, our Touring Mats are available in a variety of colors to compliment your interior and can be embroidered in a variety of logos and text for an additional charge. These custom cut mats are often larger and provide a better fit than the original manufacturer's mats and ensure the most coverage possible. Cargo mats are available at an additional cost and can also be embroidered. Our Touring Mats feature a 22 oz. plush nylon yarn, thicker than most factory OEM mats, and come with a rubber nibbed backing. Our Touring Mats are covered by a 1-year manufacturer warranty for materials and workmanship.

- Matching woven edging standard, serged edges available at an additional cost



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GRAND™ TOURING

Automotive Mats

Starting with a high quality 28 oz. nylon yarn, our Grand Touring Mats are similar in look to the carpeting in high quality imported vehicles. Custom designed to fit your vehicle year, make and model, our Grand Touring Mats are available in a variety of colors to compliment your interior and can be embroidered with your choice of vehicle logos, lifestyle logos or personalized embroidery. Our exclusive custom cut designs are often larger and provide a better fit than the original manufacturer's mats and ensure the most coverage possible. Cargo mats are available at an additional cost and can also be embroidered. These mats are available in seven complimentary colors and backed by a 1-year warranty. Choose our Grand Touring Mat for that Imported vehicle look!

- Choice of vehicle logos, lifestyle logos or personalized embroidery



**Embroidery
Options**



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SELECT™ TOURING

with StainResist™ Technology

Select Touring Mats with StainResist Technology

Coffee, Ice Cream, Ketchup, Milk...No Problem

Made of 28 oz. nylon, our Select Touring Mats feature our exclusive StainResist Technology specifically formulated to resist and repel stains. They are also treated with an anti-microbial to prevent odors from spilled milk and other dairy products. The nylon is densely tufted with a low pile height to ensure stains are not absorbed. They feature a multi-layer non-skid "Action Back" backing with an extra thick urethane core that provides extra cushioning, insulates against heat and road noise and provides a waterproof barrier to protect your interior. Our Select Touring Mats are available in 8 popular colors to compliment your vehicle's interior and are covered by a 2-year manufacturer warranty for materials and workmanship.



AVERY'S
FLOOR MATS
CAR • TRUCK • VAN • SUV

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LUXURY™ TOURING

Automotive Mats

Add a dash of style to your car, truck, SUV, minivan or even your golf cart with our exclusive Luxury Touring European Style Berber Mats. Custom designed to fit your vehicle year, make and model, our Luxury Touring Berber Mats are available in 5 colors to compliment your interior and can be embroidered with a vehicle logo or text for an additional charge. Cargo mats are available at an additional cost and can also be embroidered. Our Berber Mats feature a heavy 42 oz. poly blend yarn that provides iron like durability and because they have a natural resistance to stains, they are easy to clean. These mats are also treated with Marine Quality UV protection to prevent fading and have our water resistant rubber nibbed backing. Mats are finished off with a beautiful nylon serged edge. Your Berber Mats are covered by a 2-year warranty for materials and workmanship and a lifetime guarantee against fading.



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EMBROIDERY™

Add a touch of style to your beautiful Avery's Floor Mat set. Avery's offers over 100 embroidered logo combinations including Officially Licensed General Motors, Cummins and Lifestyle logos. Mats can also be personalized with names or initials. Avery's Embroidery department offers complete in-house embroidery digitizing services for customers looking for that one of a kind mat with their personal or company logo. Contact Our Customer Service Team for complete details.

Available Embroidery Fonts

BLOCK

Script

Eurostyle



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Binding Options



Matching Binding

(Standard on Touring and Grand Touring)



Color-Accented Binding

(Available on Touring and Grand Touring)



Matching Serging

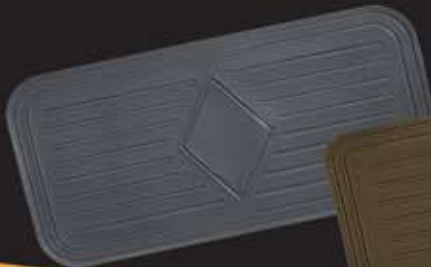
(Standard on Luxury Touring & Select Touring)
(Available on All Products)



Color-Accented Serging

(Available on All Floor Mat Products)
(Available on All Products)

Heel Pad Protection



LARGE HEEL PAD



MEDIUM HEEL PAD



SMALL HEEL PAD



MATOPTIONS™

Add that finishing touch to any set of mats. Avery's Floor Mats offers standard nylon-taped binding on Touring and Grand Touring floor mats and sculptured serged edges on Select Touring and Luxury Touring mats. Serging is also available on Touring and Grand Touring mats for a small fee.

Another great way to make your mats pop is to add color accented binding or serging. Accent your mats edge with the color of your car, a second interior color or the color of your embroidered logo or name.

Heel Pads can be added for a small fee to give extra protection to the carpeted area where your feet lay.



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